



Host: Allen Voivod

Star Wars 7x7 is the only DAILY Star Wars Podcast!

press@sw7x7.com

(603) 630-7122



We recommend Allen and the Star Wars 7x7 podcast to other brands looking to communicate with Star Wars fans in a fun and engaging way.

-Jeremy Meadows
Nissan Marketing Strategy
Senior Manager



twitter

@SW7x7Podcast



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@SW7x7

Creative Capabilities

About the Show

Podcast

- :30 host read midroll sponsor placement
- Advertorial content for promotional giveaways, sweepstakes, contests, etc.
- Pre-recorded interviews (bonus episodes)

Star Wars 7x7 aims to cover the world of Star Wars storytelling: movies, TV shows, books, video games, short stories, comics, and more.

Trivia and deep analysis, character discussion and interviews, live event reporting and trailer breakdowns also play prominent roles in the content of the show.

Website

- Sponsor message in episode post
- Text header bar ad space
- Sidebar ad space (300x250, expandable)
- Intracontent (300x250 for static/GIF; 640x480 or 640x360 for video)

Past Guests

- Justin Bolger, Social Media Strategist, Lucasfilm
- Anthony Breznican, Senior Writer, *Entertainment Weekly*
- Chris Clarke, Key Animatronic Designer, *The Force Awakens*
- Matt Martin, Story Group Executive, Lucasfilm
- Jordan White, Editor, Marvel Comics
- Kevin Yost, Senior Editor, Lucasfilm

Social

- Sponsor message in social posts
- Video and/or image posts with content provided by the sponsor
- Host-created video and/or image posts
- Livestream video

Ad Specifications

300x250

Max initial file load size: 40 KB
Max animation length: 15 s
Max expanded size: 600x250
Formats: JPG, GIF, PNG

Text Header

Total characters: 150
Display URL? No
Linked CTA Button: Yes
Can be sponsor- or host-written

Video

Dimensions:
960x720 px (4:3 Standard) or
960x540 px (16:9 Widescreen)
Max initial file load size: 200 KB

Video (cont'd)

Formats: FLV, MPEG, MOV, AVI
Video Bit Rate: 2 Mbps
Max FPS: 24
Max Video Length: 30 s